TEXAS PORK
JUNIOR AMBASSADORS

REP TEXAS PORK

OVERVIEW

The Texas Pork Producers Association has dedicated numerous years advocating, educating, and encouraging Texas youth. With efforts to continue our mission of advancing a sustainable and profitable pork industry, the association was inspired to create a youth program that would generate visible youth leaders for our industry and communities.

In 2023, the Texas Pork Producers Association Junior Ambassador Program was implemented to create current and future youth advocates. Over the course of two years, junior ambassadors will participate in association events, youth tours, personal development training, and educational sessions. Junior ambassadors will encourage, educate, and serve to help take part in actively advocating wherever they are.

The program allows TPPA to connect, shape and grow the youth who are our future. The junior ambassador program will challenge youth to strive to want more for themselves and their surroundings while learning more about the swine industry.

WHAT WILL JUNIOR AMBASSADORS DO?

The goal of becoming a TPPA Junior Ambassador is to motivate and educate the youth of Texas while learning more about the swine industry as a whole. Junior ambassadors will work with TPPA staff, TPPA Board of Directors, membership, and industry professionals.

Junior ambassadors can expect to:

- Participate in training, orientation, and self-development activities
- Assist in facilitating all association events
- Have the opportunity to travel to different regions of Texas to meet with different members of the swine and agricultural industry
- Network with other junior ambassadors and youth throughout the state
- Improve public speaking, time-management, networking skills, and more
- Provide content for TPPA website and magazine issues
- Pioneer new ways to improve and educate the Texas swine industry