

TEXAS PORK PRODUCERS ASSOCIATION

Join
TEXAS PORK





why join
TEXAS
PORK

A photograph of two piglets in a metal cage. The piglet on the left is black and white, looking towards the right. The piglet on the right is pink, looking towards the camera.

POTENTIAL. POWER. PROMISE.

The Texas Pork Producers Association is committed to serving, supporting, and advancing the Texas pork industry. Whether you're a producer, exhibitor, industry partner, or supporter of agriculture, membership connects you to valuable resources, educational opportunities, leadership programs, and a network dedicated to strengthening the pork industry state and nationwide.

EXPOSURE



Gain business visibility through interactive directories, referrals to potential customers, and promotional and advertising opportunities across TPPA's social media, website, and newsletters.

REPRESENTATION



Stay informed on legislative and regulatory issues affecting the industry, along with representation at the state and national levels through our association's leadership and relationships.

RESOURCES



Receive monthly newsletters with industry news and association updates, plus access to exclusive resources. Also, explore the recognition opportunities through our Certified Texas Bred Registry.

COMMUNITY



Build meaningful industry connections, collaborate on outreach and educational initiatives, and showcase your business through TPPA events and programs.

PRODUCER

membership





If you raise your own pigs, this membership category is for you. This includes show pig producers, commercial operations, specialty pork farmers, and more.

EXPOSURE



Producer Directory

Showcase your farm and business through TPPA website directory and interactive map.

Business Referrals

TPPA may recommend members to retailers, schools, restaurants, foodservice companies and other buyers when there is a good fit.

Promotion & Advertising

Throughout the year, there are opportunities for member spotlights, farm stories and promotion through TPPA website and social media.



COMMUNITY

Industry Connections

Network with likeminded Texas producers, as well as processors, food companies and allied industry partners.

Showcase & Speaking Opportunities

Opportunities to showcase your farm, products and Texas pork through TPPA events, panels and educational programs.

Youth & Industry Connections

Connect with future leaders through TPPA youth programs and events.

RESOURCES



Member Newsletter & Updates

Stay informed about TPPA events, industry news, policy issues and producer opportunities.

Grants & Funding

Receive information about relevant USDA grants, farmer funding and agricultural opportunities.

Producer Resources

Access member-exclusive resources and online community, coming late 2026.

Certified Texas Bred Registry

Participate in and receive recognition through the Certified Texas Bred Registry program.



REPRESENTATION

Legislative & Regulatory Representation

TPPA represents Texas pork producers on legislative and regulatory issues affecting the industry.

Lobbying

Join TPPA staff and leadership on the Hill to tell your story as a producer through legislative action conferences.

SIP *membership*





ADDITIONAL PERKS

All SIP memberships will receive the same benefits as a producer membership. This membership provides producers with greater visibility, valuable industry resources, meaningful connections, and a stronger voice for the pork industry.

Members can promote their farms and businesses, connect with potential buyers and industry partners, access newsletters, funding opportunities, and educational resources.

All SIP members will be able to participate in the Certified Texas Bred Registry Program.



WHY DOES BEING A SIP MEMBER MATTER?

By becoming an SIP member, you are directly impacting legislative and regulatory issues by supporting the National Pork Producers Council (NPPC).

NPPC works endlessly to support policy related efforts that impact the American hog farmer. In addition, a portion of SIP funds are split with the state associations (TPPA) to support state level policy efforts.

TPPA uses your SIP dollars to work for you in both Austin and Washington D.C. These funds directly support lobbying efforts that impact the daily livelihoods of Texas pork producers.

What is an **STRATEGIC INVESTMENT PROGRAM (SIP)** membership through Texas Pork?

The SIP program is a voluntary donation through the National Pork Producers Council (NPPC).

A minimum annual contribution of \$100 is required.

Purchase a **STRATEGIC INVESTMENT PROGRAM (SIP)** membership through Texas Pork.

All SIP memberships purchased through our online store will include a membership to both Texas Pork and NPPC.

TPPA will register the producer as a member of both TPPA & NPPC.

What are the **PRODUCER EXPECTATIONS** as an SIP member?

By becoming an SIP member, a pork producer agrees to contribute 15 cents per \$100 in value on all pigs marketed during each year into SIP.

Remittance can be done through the NPPC website.

What do my **SIP CONTRIBUTIONS** do for me?

SIP funds are the primary source of revenue for NPPC to strengthen our mission at home and abroad.

Funds collected are split with the state associations – 60% to NPPC, 40% to the states. These are unrestricted funds enable state pork organization to respond to threats on a state and local level.

As an investor, you'll have a voice in the collaborative effort that establishes NPPC and Texas Pork policy if you choose to participate.

YOUTH

membership





For our young producers and exhibitors (all under the age of 21), this membership is for you.

EXPOSURE



Recognition for Your Success

Gain recognition through TPPA social media, newsletters, and youth spotlights.

Tell Your Story

Showcase your accomplishments, projects, and involvement in the pork industry

Promotion & Advertising

Throughout the year, there are opportunities for member spotlights, farm stories and promotion through TPPA website and social media.

COMMUNITY



The Texas Pork Family

Build friendships and lifelong connections through our youth events

Welcome Package and Information

Upon submitting your membership, receive a welcome package from our junior ambassadors with exclusive goodies and information.

Youth Events at Texas Elite

Participate in the youth member only competitive contests at the Texas Elite Showcase

RESOURCES



Priority Access for TPPA Youth Events

Be the first to register for TPPA summer youth events and educational programs

Scholarships & Grants

Access scholarship and award opportunities through TPPA and CTBR.

Exhibitor Resources

Access educational resources to help you succeed in the show ring and beyond.

Certified Texas Bred Registry

Participate in and receive recognition through the Certified Texas Bred Registry program.

REPRESENTATION



Lobbying

Join TPPA staff and leadership on the Hill to advocate as a youth in agriculture through legislative action conferences.

Sharing Your Story

Learn how to and then actively share your story with consumers and the public.

PROFESSIONAL

membership





If your business provides products and/or services that support the pork industry and would like to expand your opportunities to promote your company to TPPA members, this category is for you.

EXPOSURE



Interactive Partnership Directory

Help the public discover your business and the services you offer through our virtual partnership listing on our website.

Business Referrals

When buyers are looking for products or services related to the industry, TPPA can recommend participating members when there is a good fit.

Promotion & Advertising

Throughout the year, there are opportunities advertise on TPPA social media, print content, and website. Additionally, TPPA will producer membership content and highlights.



COMMUNITY

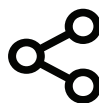
Opportunities to Collaborate

Connect with restaurants, butcher shops, retailers, schools, and food businesses looking for Texas pork products.

Networking Opportunities

Opportunities to connect with the future leaders of our industry through Texas youth events.

RESOURCES



Membership Exclusive Newsletter

Stay up-to-date on all association events, industry news, and policy issues.

Funding & Grants

Stay informed about USDA grants, funding and other agricultural opportunities.

Sponsorship Opportunities

Be the first to know about exclusive TPPA sponsorships and external opportunities to gain exposure for your business.

Educational Resources

Learn about current issues facing our industry to better your business strategy.



REPRESENTATION

Lobbying

Join TPPA staff and leadership on the Hill to advocate as a leader in agriculture through legislative action conferences.

Sharing Your Story

Learn how to and then actively share your story with consumers and the public.

how to
**JOIN
TEXAS
PORK**



READY TO JOIN TEXAS PORK?

Whether you're a producer, exhibitor, industry partner, or an agriculture enthusiast, purchasing a membership with Texas pork is just the beginning.

From educational resources and leadership programs to a network dedicated to strengthening the pork industry across the state and nationwide, the opportunities here are endless.

No matter if you are a first-time showman or an established operation, there is a place for you at Texas Pork.

SCAN THE QR CODE TO BECOME A MEMBER TODAY.



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