

ADVERTISEMENT DETAILS

ABOUT THE PRODUCER CONNECTION

The *Producer Connection* is the popular TPPA publication that provides relevant news and information that our highly targeted audience wants. Whether it's dealing with show pigs and seed stock, commercial pork production or anything in between, we deliver consistent results. Our magazine has shown to have a lasting impact with readers, so engage your customers by letting us assist with your promotional needs.

UPCOMING MAGAZINE ISSUES

FEBRUARY / MARCH

Stock Show Edition

MAIL DATE

February 1

AD DEADLINE

January 6

DISTRIBUTION

Texas Major Stock Shows: Fort Worth, San Antonio, Texas' Elite Showcase, Houston, Austin. Plus, membership and magazine subscription list.

AUGUST / SEPTEMBER

Show Pig Sales & TPPA Event Wrap-Up

MAIL DATE

August 1

AD DEADLINE

July 7

DISTRIBUTION

Fall Consignment Pig Sales, All Texas FFA Chapters, All County Extension Offices, and industry partners. Plus, membership and magazine subscription list.

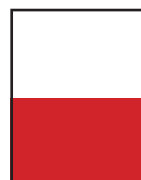
ADVERTISING RATES & REQUIREMENTS

Full Page
\$400



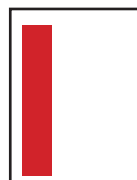
8.5" x 11"
+ 0.125"

Half Page
\$275



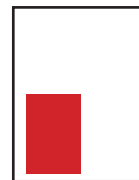
8.5" x 5.5"
+ 0.125"

Third Page
\$200



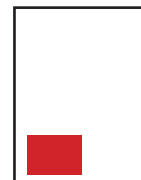
2.875" x 10"

Fourth Page
\$150



3.68" x 4.93"

Business Card
\$75



3.5" x 2"

Full and Half Page ads require a bleed. With the exception of the background, content (type, photos, or logos) should not extend into 0.5" margin surrounding the edges. This area is trimmed during printing / binding. TPPA is not responsible for content in this area that is trimmed. Please contact us for special sized ads and other printing options.

PREMIUM ADVERTISEMENT PAGES

The 2025 August/September Cover, Front Inside Cover, Facing Front Inside Cover, Back Cover, Inside Back Cover, Facing Inside Back Cover and other specialty pages for 2025 will be reserved based on a bid-off process held in conjunction with a live auction during the 2025 Texas Best Genetic Sale.

For more information, contact Riley Reep, director of youth and communications, at riley@texaspork.org or 806-705-6800.