



FRIDAY, JUNE 23RD

- 4:30PM** **Registration Opens**
FiberMax Center of Discovery – 1121 Canyon Lake Dr. Lubbock, TX 79403
- 5:00 PM** **Happy Hour Begins**
- 5:30 PM** **Certified Texas Best Sale Preview**
Top 25 Sale Consignors
Ready to take your operation to the next level? The Certified Texas Best sale will feature elite genetic offerings from our top CTBR breeders from the 2022–2023 show season. In addition, the sale will benefit our scholarship fund. Bidding will be available through CCI.live.
- 6:30 PM** **Dinner**
- 7:15 PM** **Certified Texas Best Sale**
- 8:30 PM** **Live Music**
Join us for live music and dancing featuring Aiden Logsdon!

TEXAS PORK INDUSTRY CONFERENCE

SATURDAY, JUNE 24TH

PRODUCER SESSIONS

- 8:00AM** **Registration Opens**
CenterPointe Event Center – 4925 Marsha Sharp Fwy, Lubbock, TX 79407
- 9:00AM** **Welcome**
Josh Krohn, TPPA Board President
- 9:15AM** **Producer Panel**
Grab your coffee and get ready for some awesome conversation! Join us for a moderated producer panel featuring our some of our top CTBR breeders from the 2023 show season.
- 10:30 AM** **Break**
- 10:45 AM** **Why Texas?**
Dr. Brett Kaysen – Senior Vice President of Producer and State Engagement, National Pork Board
Texas is a large state, but can have an even bigger impact than what meets the eye. Join Dr. Kaysen as he gives insight to the importance of our state on a national and global scale.
- 12:00PM** **Travel to Texas Tech Animal and Food Sciences – 1308 Indiana Ave, Lubbock, TX 79410**
- 12:30PM** **Cook-off Challenge**
So you think you are a grill master? Prove it. We will be having a cook-off for lunch. Winner will win 20 free CTBR certificates to be split amongst the team!
- 1:30PM** **Marketing Panel**
Cade Childers, Katey Brattain Evans, Emily Miller
Ready to take your firm to the next level? Learn from the best starting from the picture pen to sale day and all of the details in between.
- Feral Hogs and African Swine Fever**
Dr. Jeff Wiegert
As swine producers, it is crucial to stay in the know of all threats to the industry. In this session, expand your knowledge about current events of ASF, feral hog control, and tools to prep for an ASF incursion.
- 2:45PM** **Annual Membership Meeting & Elections**
A meeting for membership to be involved with association matters of business. TPPA leadership will provide an overview of current programming and present association updates & important news. During the meeting, elections for new directors and Pork Act Delegates, as well as voting on bylaw changes will take place.
- 5:30PM** **Reception**
Let the social hour begin! Be sure to check out all the great auction items, and get ready for a fun evening!
- 6:30PM** **Dinner & Awards Banquet**
Following the awards banquet, there will be an auction.