

BID OFF AT THE TEXAS PORK INDUSTRY CONFERENCE

PRODUCER CONNECTION SPECIALTY PAGES

If you can't make it to conference, but still want to bid please contact us

TPPA will once again have the Producer Connection publication specialty pages up for a bid-off. The bid-off will take place on Saturday, June 5 during the Live Auction at the Texas Pork Industry Conference.

TPPA will sell **"CHOICE"** on the following five magazine pages for the 2022 year of Producer Connection issues:

- * **INSIDE FRONT COVER**
- * **PAGE OPPOSITE OF INSIDE FRONT COVER**
- * **BACK COVER**
- * **INSIDE BACK COVER**
- * **PAGE OPPOSITE OF INSIDE BACK COVER**

Buyer gets first choice until all of the specialty pages are sold. With this purchase, buyer is committed to a full year of advertisements, with 20% down in addition to the winning bid.

* The auction is only for the selected position in the magazine; your bid does not include the regular cost of the ad.

* The contract is good for only one year. TPPA will auction off the specialty pages every year at the annual conference, for the following calendar year of the Producer Connection.

2022 PRODUCER CONNECTION ISSUES

* All issues will be distributed to TPPA members and magazine subscription list and various events through Texas

ISSUE	DISTRIBUTION
February / March <i>Stock Show Edition</i>	All Texas Major Stock Shows - Fort Worth, San Antonio, San Angelo, Houston, Austin,
April / May <i>Spring Buyers Guide & Boar Edition</i>	All Texas FFA Chapters and County Extension Offices
August / September <i>Show Pig Sales & TPPA Event Wrap-up</i>	Fall Consignment Pig Sales, All Texas FFA Chapters and County Extension Offices
October / November <i>Show Pig Sales & National Pork Month</i>	State Fair of Texas Livestock Show, Consignment Pig Sales and NSR Fall Classic.

For more information on Advertisement Rates and deadlines visit texaspork.org or call the office at 806.705.6800

