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National Pork Board Collaboration Continues to Multiply Checkoff Value for Farm-Level Research

DES MOINES – March 28, 2018 – The National Pork Board is partnering with the Foundation for Food and Agriculture Research (FFAR) by jointly putting up \$2 million for a competitive research program to improve pig health, productivity and well-being with the end goal of improving pig survival during all stages of production. The two groups anticipate that the money will be awarded to one scientifically diverse group of researchers willing to pool talent and resources to make a significant, immediate impact on pig survival. Potential research areas may include health, genetics, nutrition, facility design, management, monitoring, economics and welfare.



“The most meaningful agricultural research is designed in partnership with stakeholders,” said Sally Rocky, executive director of the Foundation for Food and Agriculture Research. “The Foundation for Food and Agriculture Research is pleased to join the National Pork Board to support this important initiative to address swine mortality rates on farms across the United States.”

Potential applicants should visit or [contact Chris Hostetler](#), NPB’s director of animal science, by May 15.

The National Pork Board has responsibility for Checkoff-funded research, promotion and consumer information projects and for communicating with pork producers and the public. Through a legislative national Pork Checkoff, pork producers invest \$0.40 for each \$100 value of hogs sold. Importers of pork products contribute a like amount, based on a formula. The Pork Checkoff funds national and state programs in advertising, consumer information, retail and foodservice marketing, export market promotion, production improvement, science and technology, swine health, pork safety and sustainability and environmental management. For information on Checkoff-funded programs, pork producers can call the Pork Checkoff Service Center at (800) 456-7675 or check the Internet at www.pork.org.